



## **Event Sponsorship from The City of Laurel, MS**

Thank you for your interest in requesting sponsorship assistance from the City of Laurel, MS. Sponsorships (full or partial) for events are awarded throughout the year to nonprofit organizations or groups located in or serving the city of Laurel area.

**Sponsorship requests may not exceed \$2,500 per event.**

APPLICANTS MUST BE AGE 21 OR OLDER, SHOW VALID ID, AND MUST SUBMIT REQUIRED FORMS TO REQUEST FUNDING FROM THE CITY OF LAUREL.

Please be advised that funds are distributed at the discretion of the Tourism Committee/Mayor of Laurel, MS. The City of Laurel reserves the right to refuse funding of any program. All requests for funding from any group/organization will support & augment our Mission Statement and must help us meet our goal of increased visitor traffic.

Our Mission: The City of Laurel, MS aims to increase visitor traffic to our area. The City of Laurel Tourism Committee acts as a liaison between potential visitors and those that host them within the city limits. The aim of our committee is to position the City of Laurel as a regionally, nationally, and internationally recognized destination by developing quality marketing programs and sales outreach to attract visitors to our area. All requests for funding from any group/organization will support & augment this Mission Statement and must help us meet our goal of increased visitor traffic.

If funds are awarded, the City of Laurel must be recognized as a sponsor on all print and/or verbal acknowledgments. Failure to do so could result in the denial of funding in the future.

Also understand that the City of Laurel is subject to audits by the State of Mississippi Auditor's Office, and any funds we award your organization are subject to audit as well.

To assure that any approved grantee would receive funding in advance of the event, it is recommended that any sponsorship application be submitted at least sixty days in advance of the event. We are not responsible for any delay in processing should the recommended timeline not be followed. All requests are considered, and partial funding of request may be granted.

For any additional information or for questions, please contact the City of Laurel at:  
**601-428-6404** or [\*\*mayor@laurelms.com\*\*](mailto:mayor@laurelms.com)

***We wish you great success.***